



NYR'S challenge to **SCHOOLS this autumn**

There's a raft of prizes including £2,000 worth of Oxford University Press reading materials to be won for schools entering the Year of Reading's **Autumn Schools Challenge**, in which schools are challenged to develop and run reading for pleasure events and activities over the autumn term. Find out more [here](#).

MICHAEL ROSEN'S Year of Reading **POEM**

The 2008 Children's Laureate, Michael Rosen has written a poem titled 'Words are ours' for the Year of Reading. The poem demonstrates a huge range of reading forms from comics to blogs and magazines to newspapers emphasising the 'anytime, anywhere' message of the year. Download a colourful poster version of the poem [here](#). Get creative with the poem by printing it out, reading it, sharing it and encouraging pupils to write their own verses.

TELLING TALES Regional Tours

This month's Telling Tales regional tours will take us to [Norwich and Newcastle](#). Anyone living in one of these regions and over 18, can come down to prove they are the nation's most enthusiastic amateur. Find out more details on our regional tours, entering the competition and prizes [here](#).

FREE STORIES from top authors

A selection of mini tales is available to download for free from the [Year of Reading website](#). The stories, taken from the recently released WOW! 366 published by Scholastic, was created to support this (leap) Year of Reading. This week's downloadable story is Kjartan Poskitt's [The Miami Sticker](#). All the stories from previous weeks, including stories by Ally Kennen, Dan Freedman and Dinah Capparucci, are also available to download [here](#). Under 18s can also win a year's supply of reading books from Scholastic by entering the WOW! 366 competition [here](#).

LOCAL AUTHORITY of the MONTH

Each month we will be highlighting the work of a local authority which has

Links

Monthly Theme

'You Are What You Read' is September's theme. [Find out more](#).

Submit Your Great Ideas

[Wikireadia](#) is looking for articles from reading professionals about Adult Learners.

Free Stuff

Check out our [Free Stuff](#) for downloads, competitions and more.

National Bookstart Day 2008

There will be hundreds of [special events](#) on the 10th of October for this year's theme 'Pirates Ahoy!'

Children's Book Week

[Rhythm and Rhyme](#) is Booktrust's theme for the first week of October to celebrate reading for pleasure for children of primary school age.

Readathon

Readathon helps children acquire the reading habit and raises money for children who are seriously ill. [Find out more on how to get involved](#).

Library membership form

[Download a library membership form here](#).

Want to spread the word on reading? Try forwarding this newsletter to your colleagues, friends and family.

contributed their case studies to our good practice guide to reading, [Wikireadia](#).

Lambeth is the NYR Local Authority of the Month for September in recognition of their outstanding work in 2008 to develop a borough-wide strategy to support reading.

In Lambeth the NYR Coordinator, Louize Allen, has developed a practical approach to making the case for how reading links to outcomes across the authority. Her work in this area has focussed on key areas of activity:

1. Getting senior support for a strategy
2. Developing a coordinated approach with internal and external partners
3. Using existing national resources to make the case
4. Making the most of the NYR to make progress locally e.g. mapping of reading services

In Lambeth the focus is on a family reading strategy in recognition both of the impact that family involvement has on children's reading attainment. This approach also aligns with the borough policy to consult with service users and include "voice of the child" wherever possible.

We are also really proud to have produced a glossy publication called "Lambeth's Reading Stories" which represents the reading services and projects that go on across the borough.

Read articles from [Lambeth's Reading Stories here](#).

Read more about our approach (including some practical ideas) [here](#).

This email was sent to: jenny.cobley@niace.org.uk To unsubscribe or change your detail [click here](#). Want to spread the word on reading? Why not forward this email to your colleagues, friends or families.

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