



Alliance UK Conference News Licensed to Skill 2-3 February 2010 National Motorcycle Museum, Solihull



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Aber-Bangor Skills Centre Joins Alliance as a Premier Sponsor!

The Alliance welcomes Aber-Bangor Skills Centre (A-BSC) as a Premier Sponsor of the Conference. The A-BSC is an exciting new initiative addressing the higher level skills agenda in Wales. Led by Bangor University, in partnership with Aberystwyth University, this ambitious HECFW funded venture is a unique opportunity for businesses and individuals to work with the two universities; assisting them in developing flexible solutions to their skills needs which will, in future, be accessible to local businesses and individuals via Continual Professional Development (CPD) courses.

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> [Click here to find out more about A-BSC](#)

NCFE, Latest Exhibitor on Board



National awarding body NCFE is the latest exhibitor to join the Alliance Conference. With origins tracing back to 1848, NCFE is recognised as an awarding body by the qualification regulators for England, Wales and Northern Ireland and has been accredited by Ofqual as a QCF awarding body.

> [Click here to find out more about NCFE](#)

David Fairhurst to Deliver Keynote Speech

David is currently Senior Vice President and Chief People Officer (UK and Northern Europe) of McDonald's Restaurants Ltd.



He is the Chairman of People 1st and an associate member of Investors in People's Human Capital Management Standards board. He is Chair of the Advisory Board to the Centre for Professional Personnel and Development (CPPD) at Manchester Metropolitan University, a Fellow of Lancaster University Business School and a Fellow of the Chartered Institute of Personnel and Development. In 2007 he was appointed Fellow of Sunningdale Institute, advising cabinet & government on people matters. In 2008 he was elected as Vice-President Learning, Training and Development for the CIPD.

David received the CiB Business Communicator of the Year award in October 2008 – a title previously given to leading business luminaries such as Justin King, Richard Branson and Anita Roddick. David was the first HR professional to receive this prestigious award.

David frequently appears on television, radio, and as a speaker at public and private events.

> [Click here to find out more](#)

Just the Job for Karren Brady

Karren joins the Conference as Chair on Day 1.

Known as "The First Lady of Football" Karren took over as managing director of Birmingham City Football Club in 1993. An outstanding success story, she took the club from the verge of administration to turning their first profit in just under three years. When the club was put on the stock market in 1997 Karren became the youngest ever managing director of a PLC.



Karren has been repeatedly acknowledged as one of the most powerful and influential business women in the world (Cosmopolitan 2006 Woman of the Year, in the category of Women Who Have Changed the World) a fact also recognised by royalty as she has twice attended The Queen's lunch for Women Achievers' and Business Leaders (2004, 2006).

Following an appearance as a team leader in BBC1's The Apprentice: Comic Relief Special in which she helped to raise £1,000,000 for charity and subsequent appearances as Sir Alan's right-hand woman in the board room, Karren has now become a permanent fixture on the program – starting with the forthcoming Series 6.

> [Click here to find out more](#)

Michael Osbaldeston Talks WorldSkills 2011



We are proud to announce that Michael Osbaldestone of WorldSkills London 2011 has been confirmed as a guest speaker on Day 1.

Michael has spent the last 25 years working in marketing and stakeholder engagement in a variety of posts in educational and training organisations.

He has worked for City and Guilds for the past 16 years with great success. As part of the Group Marketing he developed and implemented the brand strategy which led to City and Guilds to be recognised by 99% of employers. Other achievements include successful national advertising campaigns, introducing a fully integrated re-brand campaign and being part of the team that won the bid to host WorldSkills in London in 2011.

Currently, with City and Guilds being a premier sponsor, Michael is on secondment to WorldSkills London 2011 as Partnership Director overseeing the stakeholder engagement programme.

> [Click here to find out more about WorldSkills London 2011](#)

Day 2: Focus On QCF

With the QCF being a major focus for SSCs and Awarding Organisations at present, particularly with the 2010 deadline not so far away, the QCF Conference on Day 2 provides an excellent opportunity to take stock and look at the broader picture.



Day 2 is an opportunity to look at the wider implications of the QCF and in particular to act as a stimulus to the development of new ideas and thinking.

The conference aims to provide delegates with an insight as to how the QCF can be capitalised upon and effectively used to develop innovative solutions for UK industry. To achieve this, the Alliance is lining up a range of key note speakers and seminar leaders who will illustrate and provide examples of creative and innovative uses of the QCF including representatives from Improve who have developed a flexible framework to reflect the infinitely diverse nature of the food and drink manufacturing industry, and a key note presentation from Ofqual.

QCDA will also be using the event to launch the latest version of their guidance material.

> [Click here to find out more](#)

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