

## Adult Learners' Week 2007

2007 marks the sixteenth Adult Learners' Week and the overall purposes of the campaign are to raise demand for learning and skills. In addition, NIACE's campaign:

- encourages target groups including low-skilled, unemployed and low-paid adults and those with few or no qualifications to participate in learning and spread positive motivational messages about learning; and
- seeks to encourage providers to engage the most isolated and excluded learners (including people with health problems, disabilities and/or learning difficulties; minority ethnic communities; older people) in activities that develop social and employment skills, confidence and ambition.

Adult Learners' Week 2007 will run from 19<sup>th</sup> to 25<sup>th</sup> May. The themes developed for local activities during the Week are:

- learning at, and for, work – including participation and progression, qualifications and modern foreign languages;
- community, citizenship, equality and diversity. 2007 is the European Year of Equal Opportunities for All;
- skills for life – including literacy, language and numeracy learning, ICT, media literacy and financial education;
- arts, culture and creativity;
- learning, health and fitness – including mental health issues, learning in later life and learning for active living; and
- learning in a global context – including learning about sustainability, North/South issues, migration, fair trade and the local and wider environment.

An over-arching theme is older learners.

Each year, different days of Adult Learners' Week are given a national focus and, in 2007, these will be as follows:

- Saturday 19<sup>th</sup> May – Cultural Diversity Day
- Monday 21<sup>st</sup> May – Adult Learners' Week National Awards Ceremony
- Tuesday 22<sup>nd</sup> May – Policy Conference: *Journeys to the Workplace – Learning and the pursuit of equality and economic prosperity*

- Wednesday 23<sup>rd</sup> May – Parliamentary Reception at the House of Commons, hosted by the All Party Group for Further and Higher Education and Lifelong Learning
- Thursday 24<sup>th</sup> May – Learning at Work Day event
- Friday 25<sup>th</sup> May – Silver Surfers' Day (organised by Digital Unite in partnership with NIACE)